



Dear Towpath Marathon Partner,

Canalway Partners is very excited to present the 26<sup>th</sup> Annual Towpath Marathon and Race Weekend to be held on Friday, October 6 through Sunday, October 8, 2017. We are very happy with the return of supporters such as Fleet Feet, Lyndall Insurance, Boom Energy Gel, Kurtz Bros., Weston Hurd LLP, Boston Mills and Brandywine Ski Resort, Northeast Ohio Regional Sewer District, Cuyahoga Valley National Park, Microsoft, MetroHeath, Ohio and Erie Canalway Association, Nooma, Boston Mills Ski Resort and Great Lakes Brewing Co.

The Towpath Marathon was established in 1992 to introduce the Towpath Trail as a new recreational amenity and to promote the establishment of the Ohio and Erie Canalway. Since its inception, the Towpath Marathon has grown to become one of Northeast Ohio's premier marathons attracting over 2,600 runners and 5,000 spectators from more than 50 states and other countries. Described as "one of the most beautiful race courses in America" by Runner's World Magazine, the Towpath Marathon showcases breath taking segments of the historic Towpath Trail between Akron and Cleveland and is one of the few marathons to take place in a National Park.

Weekend festivities will kick off Friday, October 6<sup>th</sup> with an abbreviated expo from 3 pm - 7 pm. followed by the full expo on Saturday, October 7<sup>th</sup> from 9 am - 5 pm. The Expo will be held at the Boston Mills Ski Resort located at 7100 Riverview Rd in Peninsula, OH 44264. **Exhibit set up is on Friday, October 6<sup>th</sup> from 12:00pm - 2:30 pm. or Saturday, October 7<sup>th</sup> from 8:00am - 8:45 am.** Please visit [www.bmbw.com](http://www.bmbw.com) for directions. There will be free attached parking available to all exhibit partners.

Over 4,000 runners, volunteers and spectators are expected to join in the weekend events. This venue should prove to be a wonderful opportunity for our partners to showcase their products and services. Feel free to offer samples, set up demonstrations and sell your merchandise and/ or services.

Attached you'll find an application form which includes exhibit and goody bag information and rates. Please complete the form and return by Monday, September 22, 2017 to Kathy Cole at Canalway Partners [kcole@canalwaypartners.com](mailto:kcole@canalwaypartners.com). We will contact you with further details and information.

The weekend excitement will culminate on Sunday with the running of the 10K, Half Marathon and Full Marathon. All of the events will be held in the beautiful Cuyahoga Valley National Park. Be sure to visit [www.towpathtrilogy.com](http://www.towpathtrilogy.com) for all details.

We look forward to a great event and hope you'll be able to join us!

Kathy Cole  
Canalway Partners  
Programs Manager  
[kcole@canalwaypartners.com](mailto:kcole@canalwaypartners.com)  
216-520-1825-office

**Please provide the following information for your business/organization for 2017:**

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, and Zip: \_\_\_\_\_

Telephone: Work: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Standard exhibit space (10'x10' including 1- 8' table and 2 chairs): Rate \$200

Large exhibit space (20'x20' including 2 – 8' tables and 4 chairs): Rate \$500

Finish Line/Towpath Village (8' table and 2 chairs):  
(Please call the office to discuss, CVNP has a permit fee as well) Rate \$150

NON-PROFIT Exhibit space (10'x10' including 1- 8' table and 2 chairs): Rate \$75  
(Your fee can be waived by supplying volunteers for the race. For details, please contact Molly)

If Not for Profit, please provide your Tax ID # \_\_\_\_\_

Insert in Race Goody Bag (2,300 items needed supplied by sponsor) Rate \$50

I will attend the Friday, October 7<sup>th</sup> Expo from 3-7pm YES NO

Can we include your contact information on handout to all participants? YES NO

Are you planning to sell merchandise at the Expo? YES NO

If yes, please list items / services:

Are you planning to sample or demonstrate products? YES NO

If yes, please detail:

Do you need electricity? YES NO

Please provide a description of your business / services / product line:

---

---

---

**Please fill out & return this form along with your exhibit / goody bag payment  
(Payable to *Canalway Partners* by Monday, September 22, 2017**

*Space is limited so register early.*

**Mail to: Canalway Partners Attn: Kathy Cole PO Box #609420 Cleveland, OH 44109**